Lake of the Woods Association Inc.
Special Resolution 2015-1

Designating the Sailboat and Wave Logo as the Official Business Logo of Lake of the Woods Association Inc.

WHEREAS, since December 30, 1966, the Lake of the Woods Association, Inc. has used the logo depicting the sun, four sailboats and three trees as its official business logo; and

WHEREAS, in 2012, the front gate wall was reconstructed and included a new design in gold color of a stylized sailboat and wave; and

WHEREAS, shortly thereafter the Association purchased the use rights from Zsolt Frecska the designer, and has used a logo depicting a single sailboat and wave for marketing, merchandise, and other Association purposes; and

WHEREAS, since May 7, 2013 the sailboat and wave logo is registered for official use with the Commonwealth of Virginia; and

WHEREAS, the Board of Directors now desires to designate the sailboat and wave logo as the Official Business Logo of the Association and retain the original logo depicting the sun, four sailboats and three trees as the Heritage Logo of the Association.

THEREFORE, RESOLVED, by the Board of Directors hereby designates the sailboat and wave logo as the Official Business Logo of Lake of the Woods Association, Inc. as shown herein:

Lake of the Woods

FURTHER, RESOLVED, use of the sailboat and wave logo:

1. Shall be shown for business purposes in black, gold, navy blue, royal blue, white, or with a combination of these colors as approved by the General Manager.

2. May continue to be used for marketing and promotion and on apparel and other merchandise in various colors.

3. May be depicted as either one or two lines.

4. Shall be used on all official correspondence, website, signs and other communications.

5. Shall be affixed to new vehicles and major equipment pieces as they are purchased.

6. Shall not be used by any person or organization without prior approval of the Board of Directors.

FURTHER, RESOLVED, the original logo depicting the sun, four sailboats and three trees is hereby designated as the Heritage Logo of the Association and may be used for commemorative purposes, but may not be used by any outside person or organization without prior approval of the Board of Directors.
FURTHER, RESOLVED, the General Manager is directed to continue to register both the Official Business Logo and Heritage Logo with the Commonwealth of Virginia.

LAKE OF THE WOODS ASSOCIATION, INC.

By: ________________________________
    J. Michael Rugless, President

ATTEST:

I, as Secretary for Lake of the Woods Association, Inc., hereby attest that the foregoing Special Resolution 2015-1 was adopted by the Board of Directors at a duly-held and noticed Board of Directors meeting held on the 7th day of February 2015.

Louisa Rucker, Secretary